

JOHN B. BROWNELL

929A E. Front St. • Plainfield, New Jersey 07062 | Home: (908) 444-8473 | Cell: (908) 821-8761
www.johnbrownell.com | E-mail: mail@johnbrownell.com or jbrownell929@gmail.com

PROFESSIONAL SUMMARY:

Seasoned graphic + web/communications professional with 10+ years experience. Comprehensive creative and design knowledge in such areas as corporate brochures, ad publications, layout and design associated with bid-proposals from concept to final product. Articulate in the development of direct mail packages. Worked within a team environment on multiple award winning bid proposals in various business sectors such as Aviation, Commercial, Residential, Industrial, Pharmaceutical, Sports and Judicial. Proven leadership, a team player, with exceptional organizational skills. Multi-task organizer for on-time deliverables without sacrificing quality. Passion driven interest in the web development and e-commerce technology.

PROFESSIONAL HISTORY:

AVTECH INSTITUTE OF TECHNOLOGY, South Plainfield, NJ **January 2009 – May 2009**

Attended classes for the study, application and knowledge of web development/e-commerce using HTML, XML, DHTML, CSS, and javascript interaction. Server side SQL, stored procedures, object oriented programming in VB.NET 2005. Develop, customize web-based applications using industry standard software: Microsoft ASP.NET 2.0, 3.5/ADO.NET.

MICO PROMOTIONS, INC., New York, NY **June 2005 – November 2008**

Graphic Designer

Developed, managed direct mail kits and packages for various clients in the life insurance, healthcare, education, and banking industries, (i.e.; New York Life Insurance, AMEX, DeVry University, Citibank).

- ◇ Act as a liaison between account executives and clients.
- ◇ Color break/correct DM packages, pre-flight files prior to ftp uploading.
- ◇ Design and develop new kits for client review and testing.
- ◇ Create comps and color keyed markups.
- ◇ Ensure all deliverables and graphics meet client branding standards.
- ◇ Design, update and maintain websites incorporating client specific requirements.
- ◇ Provide design and studio services for Sandy Goldshein Associates (SGA) — A direct marketing agency.

FREELANCE GRAPHIC DESIGN & CONSULTING, Staten Island, NY **January 2004 – May 2005**

Established graphic design, development, and production services for multiple corporations and companies throughout the construction, engineering, architectural, media and design communities, (i.e.; AMEC Construction Management, Inc./Structuretone/EBASCO Inc./Raytheon/Innovative Design Concepts/Stonewall Contracting Corp./Obsidian Partnership/Clear Channel/Columbia University).

AMEC CONSTRUCTION MGMT., New York, NY **November 1995 – December 2003**

(Formerly Morse Diesel Int'l, Inc. – Acquired January 2001)

Senior Graphic Designer

Responsible for the creative development and management of all corporate graphic activities:

- ◇ Create graphics for proposals, presentations, ads, and public relations collateral.
- ◇ Design of brochures, charts, graphs, stationery, forms, and logos.
- ◇ Interact directly with regional marketing directors and corporate executives.
- ◇ Coordinate schedules with vendors; printers, photographers, service bureaus.
- ◇ Develop and manage various trade show booths.
- ◇ Create and assist in the design of web graphics.

GALLAGHER TECHNICAL SERVICES, Pine Brook, NJ **April 1988 – October 1995**

Graphic Designer

Responsible for the design and layout of proposals, slide presentations, and technical drawings servicing the engineering & construction industry with close client contact while maintaining strict deadline constraints.

EDUCATION:

- ◇ Graduated Spectrum Institute for the Graphic Arts, Hillsborough, NJ — Bachelor of Arts Degree Graphic Design/Communications
- ◇ Final Cut Pro HD Level I course for video editing. Motion graphics and web design at the SoHo Apple Store, NYC

COMPUTER SKILLS:

Macintosh/PC Platforms, Maintenance, Installation/Windows Operating Systems Software – Adobe Creative Premium Suites (InDesign, Photoshop, Illustrator, Dreamweaver, Flash, Fireworks, Acrobat). QuarkXpress, Microsoft Office, Web design, HTML, CSS, Final Cut Pro and Traditional design skills.

PROFESSIONAL AFFILIATIONS AND AWARDS:

Member Society of Illustrators

1998 Neographics Franklin Award for Excellence - Brochure for Self Advertising/Sports Facilities/Morse Diesel International, Inc.

REFERENCES:

Professional references available upon request